BRIAN HOLLETT

PROFILE

A self-motivated designer with frontend development skills who thrives on creating engaging user experiences focusing on solving user problems and achieving business goals.

SKILLS

UI/UX Design Cross-team Collaboration JS/jQuery Atlassian Product Suite

Visual Design Responsive Design Coldfusion Atom/Sublime

User-centered Design Web Development SQL Git

Information Architecture HTML/DHTML Bootstrap/Foundation Highcharts API User Flow Analysis CSS/LESS/SASS Adobe Product Suite Sketch/inVision

EDUCATION

University of Oregon, Eugene, Oregon Bachelor of Science, Multimedia Design and Production, 2004

EXPERIENCE

comScore Inc., Portland, OR Senior UX Designer, 2014-2017

Lead UI designer for comScore's newest product application.

Designed and presented user-centered design deliverables such as wireframes & mockups.

Collaborated with product owners, business analysts, and engineers in regards to new designs and features.

Consulted with engineering to ensure design solutions were technically feasible.

Produced UI kits/styleguides and specification sheets supporting branding and marketing guidelines.

Conducted task analysis and user flows.

Assisted engineering with highcharts API programming to meet UI design requirements.

Rentrak Inc., Portland, OR

UX Designer & Web Developer, 2011-2014

Lead UI/UX Designer for Rentrak's TV Report Builder product.

Designed UI's for large-scale applications.

Coded frontend websites/applications using HTML, CSS (LESS), JS and UI Frameworks.

Optimized 90% of Rentrak.com's web pages to the top one-three pages of Google search results (SEO).

Coached junior UX team member.

Professional Trade Publications, Eugene, OR *UX Designer & Web Developer*, 2007-2011

Developed & designed advertiser portal application to analyze and interpret ad placement metrics.

Collaborated with editors & other stakeholders to enhance and build upon online content.

Developed websites & applications using Coldfusion, MySQL, JS & jQuery.

Designed UI's for applications and marketing sites.

Produced graphics for website content.

Implemented SEO techniques and guidelines which increased website monthly visitors by 30%.

Replaced large-scale static site into CMS.

Country Coach, Junction City, OR

Web Technician, 2005-2006

Maintained and developed new features for several large-scale websites and applications.

Designed graphics for email newsletters and other website promotions.

Used languages and tools such as Coldfusion, MySQL, JS, Illustrator & Photoshop.

VOLUNTEER EXPERIENCE

The Kennington Foundation, Portland, OR Web Designer and Consultant, 2012 - Current

501c3 Non-profit awarding educational scholarships for combat veterans.

www.kenningtonfoundation.org

ADDITIONAL TRAINING

Cooper Professional Education, San Francisco, CA Design Leadership, User Research Techniques, 2017